

Income taxes are popular but some other potential policy responses receive even greater levels of support



Net support

- oppose

Total support

Support for potential policy responses to cost of living pressures in Australia

					upport	- oppose	
				Total	CoL top issue	Total	CoL top issue
Adding more medications to the pharmaceutical benefits scheme (PBS) or increasing the subsidies paid for medications on the PBS	45%	34%	13% 4 <mark>%</mark> 3%	78%	80%	+73	+76
More aggressive powers for the ACCC to shame and punish business collusion or 'price gouging' by major retailers	50%	28%	13% 4% 4%	77%	82%	+73	+80
Water and environmental reforms to make food production more cost effective and competitive	33%	41%	15% 3 <mark>%²</mark> 6%	74%	73%	+69	+68
Greater personal income tax relief	31%	36%	20% <mark>6% ³⁶5%</mark>	67%	75%	+58	+70
Allowing more airlines into the aviation market to lower airfares through increased competition	30%	37%	20% 7% 25%	67%	68%	+59	+60
More taxpayer funded energy subsidies to reduce some of the cost of household power bills	27%	36%	18% 10% <mark>5%</mark> 5%	63%	70%	+49	+58
Higher fortnightly social security payments (e.g. JobSeeker, age pension, youth allowance, disability support pension, carer payment)	26%	29% 22	% 12% 8% <mark>3</mark> %	55%	53%	+35	+31
Reducing the taxes applied on alcoholic drinks	14% 20%	24% 17	21% 4%	35%	33%	-2	-5
Reducing the taxes applied on cigarettes	8% 11% 19%	16%	43% 4%	19%	17%	-40	-46
	Strongly supportSomewhat oppose	■ Somewhat support ■ Strongly oppose	■ Neither support n	or oppose			
	_ comownat oppoor	= Strongly oppose	_ 0110010				

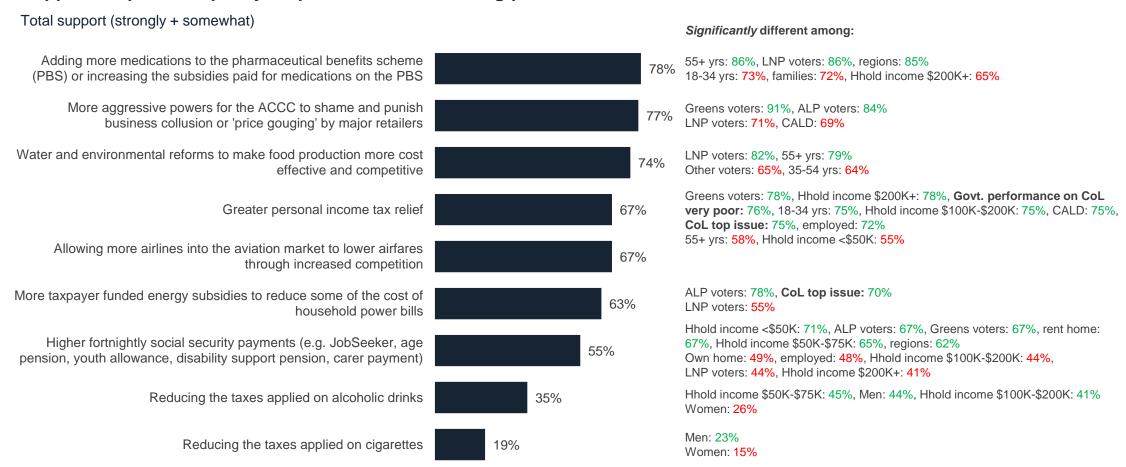
Significantly higher than the national total at the 95% confidence interval.

Q. Do you support or oppose the following potential policy responses to cost of living pressures in Australia? Base: All respondents (n=1,000); Cost of living top issue unprompted and prompted (n=274).

Older and regionally based Australians especially keen on PBS listings, Greens voters want more powers for the ACCC



Support for potential policy responses to cost of living pressures in Australia



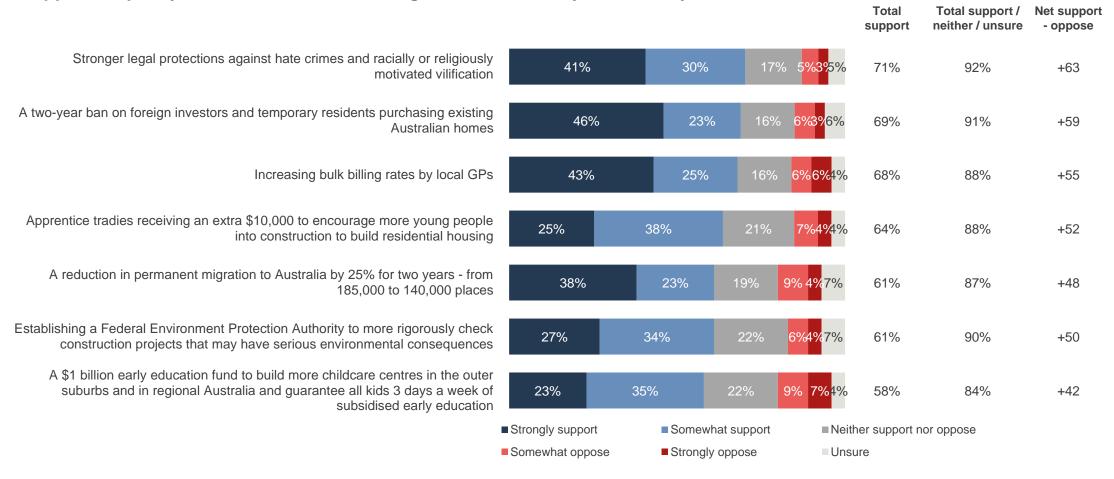
Significantly higher / lower than the national total at the 95% confidence interval.

Q. Do you support or oppose the following potential policy responses to cost of living pressures in Australia? Base: All respondents (n=1,000).

Foreign investment restrictions strongly backed, with investing in bulk billing and apprentice tradies also popular



Support for policy ideas in an effort to strengthen our economy and society



Q. Do you support or oppose the following policy ideas in an effort to strengthen our economy and society? Base: All respondents (n=1,000).

Tax breaks for business lunches opposed as much as supported, and Government efficiency drive barely net positive



Total support / Net support

Total

Support for policy ideas in an effort to strengthen our economy and society (cont'd)

					support	neither / unsure	- oppose
Changes to workplace relations laws to revert to a simple definition of a casual worker in order to help small business employers	17%	38%	24	% 6% ^{3%} 11%	55%	91%	+46
Changes to allow Australians to access up to \$50,000 of their superannuation to buy their first home	21%	28%	22%	11% 12% 6%	50%	77%	+27
A new price on carbon to enable the economy to better address climate change and support clean energy	18%	25%	26%	10% 14% 9%	42%	77%	+19
The removal of all taxpayer funded fossil fuel subsidies	17%	19%	31%	8% 7% 17%	36%	84%	+20
Withdrawing support for large transport infrastructure projects to free up more construction activity in the housing sector	12%	24%	33%	13% 8% 11%	36%	79%	+14
A government efficiency drive resulting in cutting thousands of public service jobs	15%	19%	27% 15	16% 8%	34%	69%	+3
Tax deductions of up to \$20,000 for businesses with a turnover of up to \$10 million for business-related meal and entertainment expenses, excluding alcohol, provided to clients, vendors and employees, without incurring fringe benefits tax	10% 2	20% 20	13%	17% 14%	31%	70%	0
■ Strongly support ■ Somewhat oppose		what support	■ Neither : ■ Unsure	support nor oppose			

Q. Do you support or oppose the following policy ideas in an effort to strengthen our economy and society? Base: All respondents (n=1,000).

Large 18 point gap between Labor and LNP voters when considering more taxpayer spending on childcare



Support for policy ideas in an effort to strengthen our economy and society

Total support (strongly + somewhat)



Significantly higher / lower than the national total at the 95% confidence interval.

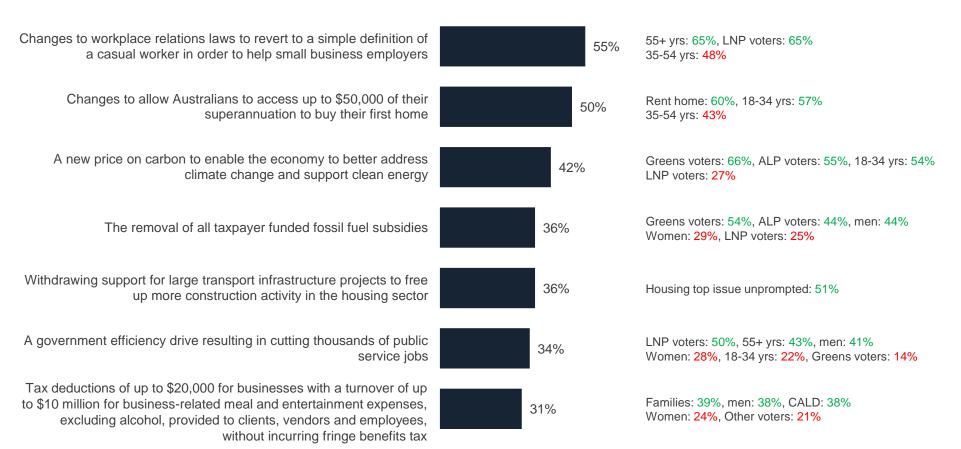
Q. Do you support or oppose the following policy ideas in an effort to strengthen our economy and society? Base: All respondents (n=1,000).

Renters and younger adults back accessing super for home ownership, Greens and Labor voters want a price on carbon



Support for policy ideas in an effort to strengthen our economy and society (cont'd)

Total support (strongly + somewhat)



Significantly higher / lower than the national total at the 95% confidence interval.

Q. Do you support or oppose the following policy ideas in an effort to strengthen our economy and society? Base: All respondents (n=1,000).

Survey methodology



NATIONAL ONLINE SURVEY

n=1,000 Australian adults

- Conducted Friday 31st January Tuesday 4th February 2025.
- Sample quotas on age, gender and location with postsurvey weighting to actual age / gender / location proportions from Census data.
- Maximum margin of error on n=1,000 is +/-3.1% at the 95% confidence level.
- Differences of +/-1% for net scores are due to rounding.



The research was conducted in compliance with AS-ISO 20252.

